

# Communications



The TCCI has a range of communication channels to communicate with Tasmanian businesses.

## **Electronic Newsletter Advertising**

Advertise in TCCI's What's On Newsletter and access thousands of businesses Tasmania-wide. 50 word maximum; limit of one image (150 x 150 maximum size). Newsletters are distributed fortnightly. Consecutive advertising is not permitted and final advertising approval remains with TCCI.

Member rate: \$100

Non-Member rate: \$200

## **Electronic Individual Mailouts**

TCCI also offers the opportunity to send out an individual, targeted email to our extensive electronic database, tailored specifically for your organisation. You decide the content and supply the image(s) specific to your dedicated campaign.

Cost:

Members Only: \$500

Non-Member enquiries welcome

## **Tasmanian Business Reporter**

The Tasmanian Business Reporter (TBR) is the official newspaper of the TCCI. Dedicated to Tasmanian business, the TBR is a monthly publication.

TBR has a readership of around 30,000 business owners, senior managers and purchasers at more than 12,000 Tasmanian businesses statewide.

TBR provides advertising and sponsorship opportunities across multiple media platforms including print, online and social media. TCCI members receive a 10% discount on TBR advertising.

Call today to discuss your events needs or email [events@tcci.com.au](mailto:events@tcci.com.au)