



Protecting your IP in International Markets



Growing your brand, products and technologies internationally can be endlessly rewarding or thwart with headaches depending on how you manage your intellectual property and associated IP risks.

Exclusive interactive Zoom session with IP specialist

[Michael Cooper](#)

When?

Wednesday, 5th August
2:30 pm - 3:30 pm

What?

- Strategies and best practices for overseas IP protection.
- Ensuring your business is free to operate overseas.
- Patents, trade marks, designs, and keeping competitors at bay.
- How to avoid infringing the IP rights of others.

[Register for free here](#)

Please contact [Sally Chandler](mailto:sally.chandler@tcci.com.au) for queries: sally.chandler@tcci.com.au



Michael Cooper Cooper IP

- Australian and New Zealand Registered Patent Attorney
- Australian Registered Trade Marks Attorney
- B. Eng, MIPLaw, FIPTA, FIEAUST

Before founding [Cooper IP](#), Michael worked for 10 years with one of Australia's most prestigious IP law firms, helping multibillion dollar businesses, local SMEs and young startups protect their intellectual property in Australia and overseas.

Michael then founded Cooper IP to better meet the changing IP needs of Australian businesses across Melbourne and Tasmania.

Michael's clients benefit not only from his pragmatic approach and commercial focus, but also his inherent enthusiasm and drive to help Australian businesses and innovators grow and succeed. In Michael's own words:

"Nothing's better than seeing a client's business or product take off, and knowing that I was able to help along the way is immensely gratifying."

Join Michael for this exclusive and interactive online presentation and learn why managing and protecting your intellectual property is more important than ever, and hear about the main IP pitfalls businesses have fallen into when expanding into international markets.